RESPONSE UNDER 37 C.F.R. § 1.116 EXPEDITED PROCEDURE GROUP ART UNIT 3625

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application. No: 10/621,294 Filed: July 17, 2003 Inventor(s): Reid Lee	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$	Examiner: Group/Art Unit: Atty. Dkt. No:	Haq, Naeem U. 3625 5150-40801
Title: System and Method for Enabling a User of an E-Commerce System to Visually View and/or Configure a Product for Purchase	* * * * * * *		

RESPONSE TO FINAL OFFICE ACTION OF JULY 27, 2006

Dear Sir or Madam:

This paper is submitted in response to the Office Action of July 27, 2006, to further highlight why the application is in condition for allowance.